

Vicente Opaso

Naperville, IL • +1 201 546 0566 • vicente@opa.so • <http://vicente.opa.so/> • <https://www.linkedin.com/in/vicenteopaso>

Senior Frontend Developer

Highly successful and driven technical professional with over 15-year history of managing projects and launching applications proven to grow businesses and increase outreach.

Highly skilled web and mobile developer with impressive track record demonstrating superior command of infrastructure, architecture, and design principles. Adept in combining affinity for creative expression with masterful frontend development skills in order to produce sophisticated interfaces that enhance end user experiences. Key asset in coordinating timely and successful deployments, launches, and updates paramount to achieving high user ratings and, in turn, maximizing company profit. Extensive experience creating simple, elegant user interfaces using JavaScript that engage users and bolster ratings, reviews, and client satisfaction. Phenomenal team builder supporting peers by offering expert knowledge and preemptively extending assistance, maintaining consistent communication, working remotely or in-house. **Areas of expertise:**

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|--------------------------------|--|
| Technical Proficiencies | User Experience (UX), User Interface (UI), frontend development, web applications, mobile applications, design patterns, project management (Agile systems, JIRA, Scrum, KanBan), technical support, wireless telecommunications, IoT, hardware integrations, RESTful APIs |
| Software/Platforms | JavaScript, HTML, CSS, Bootstrap, AngularJS, React, NPM, Yarn, Gulp, CLI, Git, Subversion. React Native, Ionic, AppGyver, PhoneGap, Babel, ES6, TypeScript |

Professional Experience

Greygoo

Co-founder and Principal, March 2012 to Present

Directed tight-knit multidisciplinary team and external resources throughout all phases of application development. Created and implemented guidelines and standards for excellence, managing operations and quality assurance. Built strong business alliances and partnerships with premiere, high-profile agencies and organizations across medical, transportation, food and beverage, and many more industries, delivering technical solutions designed to improve engagement and expand outreach through innovative web development and business strategy skills.

Selected projects include...

- Partnered with GO GROUND, the official transportation agency for NCAA, building three web applications and two mobile applications for their use in executing events and serving customers.
- Facilitated \$200K contract with eventSpring in addition to six-figure budget for developing the platform.
- Created wide range of mobile apps across various platforms, such as React Native and Ionic.
- Contracted by clients across diverse spectrum of verticals, such as General Motors, Paulson Institute, Naperville Park District, and many more organizations as well as start-up businesses.

Cro Metrics – Remote

A/B Testing Developer, June 2018 to October 2018

Contracted by engineering team to formulate, evaluate, and test models for clients. Collaborated with team members interchangeably, spending time with different accounts and exercising team building skills within decentralized team to ensure successful delivery for all projects by effectively communicating with project managers.

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Selected projects include...

- Successfully implemented conversion ratio optimization to engage end users by developing simple, elegant user experiences that exemplified application design principles.
- Shared updates, relayed impediments, and provided intellect through JIRA and Trello, recording all client notes, technical and strategic learnings through Quip documentation, in a highly process-driven workflow.

Upshot – Remote

Freelance Developer, March 2011 to March 2012

Contracted to coordinate high-priority digital development projects for marketing agency. Developed frontend for technical projects ranging in scope and difficulty, consistently delivering projects in a timely fashion and exceeding client expectations for quality and functionality.

Selected projects include...

- Led development for a six-month project with six-figure budget on behalf of Hilton Hotels, creating and developing collaborative tool for internal use that facilitated content generation, management, and presentation.
- Expertly designed and performed frontend development for micro-sites, landing pages, promotional sites, and highly complex web applications for small brands as well as Fortune 500 companies, such as Anheuser-Busch and Omron.

Nokia Networks

Contracting Engineer, October 2001 to March 2011

Managed projects within the wireless telecommunications industry for over 10 years. Oversaw and directed small engineering teams in addition to several third-party vendors, coordinating with various teams in order to ensure timely and efficient project delivery. Bolstered client relations and internal reporting efforts to solidify operational efficiency and build strong business relationships.

Selected projects include...

- Traveled nationally on behalf of Nokia for high-performance clients such as AT&T, T-Mobile, Alascom (AT&T Alaska), and AT&T Hawaii.
- Managed \$10M project for T-Mobile aimed to establish UMTS (4G) functionality for the first time in the United States for the company; oversaw Nokia RF Engineering team, as well as 20+ field crews, surveying cell-sites to assess and record UMTS expansion feasibility.

Training & Professional Development

Courses

Graphic Design, Universidad del Pacifico (1999) – Santiago, Chile

Languages

Spanish | English